/ crit 5

Prototype

Anna Riazhskikh
Major Project
MA Web Design and Content Planning'21-22
University of Greenwich

designtrampoline.org

A website for the newbies in design that presents fundamentals of design theory in a simple and fun way.

designtrampoline.org

An online source of **theoretical** design basics for those who are new to design.

designtrampoline.org

A **starting point** to learn design fundamentals.
And then **jump** to the details.

Life-long learning is one of the main professional trends.

Design is a fast-paced industry full of various opportunities. There always will be **someone new learning it.**

Target Audience

Professionals who **face** some **specific design problems** in their work tasks and need to know the design basics to present their work more efficiently.

Design students who look for a **starting point** to dive into the subject, examples of themes and resources **to continue learning.**

Small business owners who tend to **do most** of the tasks **themselves** in the early stages of the business and **need** some **basic knowledge** on the subject.

Hosting   `solved`

updated the current package
to PRO for £28

£89.99/year from September

Domain   `solved`

// bought from google
   domains for £10/year
// DNS transfered to
   clook hosting

CMS   `in progress`

// learning and
   building WP theme to
   be used on website

to-do list

// WordPress theme build
// Quiz WP plugin

WordPress plugins:
/ **interact** - free option available
/ **HD Quiz** - free
/ **Quiz Maker** - free options available
/ **Formidable form builder** - free

// search through website

/ WordPress search plugins: Ivory Search
(free), ACF: Better Search (free,
lightweight), Relevanssi (free, complicated
setup process)

/ JavaScript Searches - limited to browsers
that do not support JavaScript or when
JavaScript is turned off

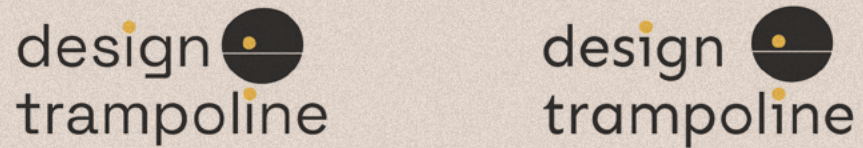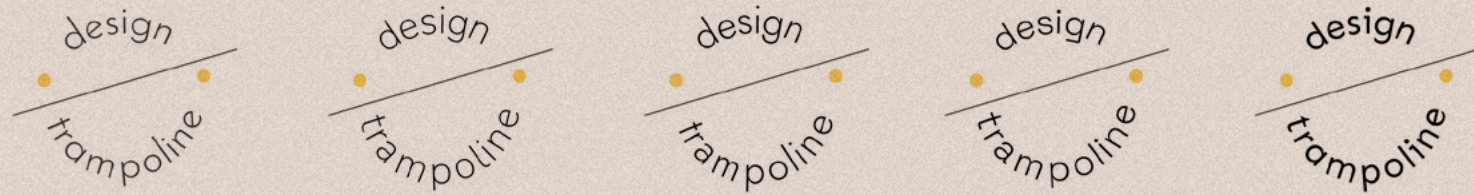/ Google Custom Search Engine - customisable
search box powered by Google Search

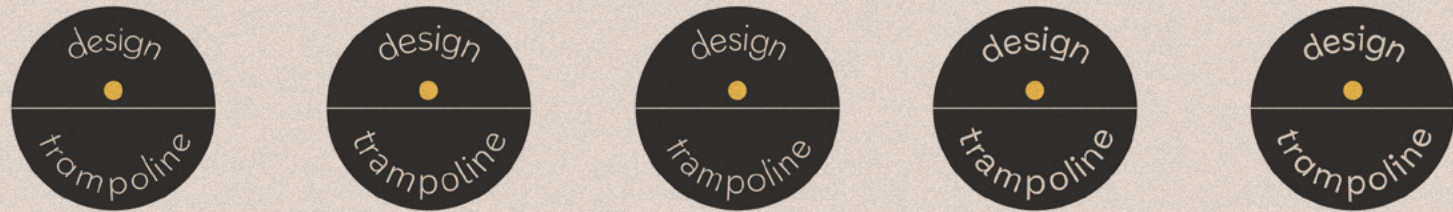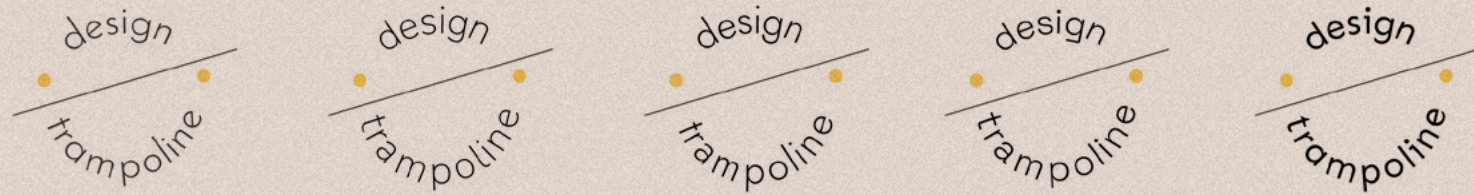/ Algolia search API - free plans available

Let's get started!

designtrampoline.org

check the page

Logo

Logo

design trampoline

design trampoline

Visual style

/ warm and colourful
palette

/ black and white as
main interface colours

/ light beige as
background

/ Roboto slab for
various headings and
accents

/ Roboto sans serif for
main copy

/ thin lines for
interface elements

Overall impression:
playful / fun / easy

Main content heading

Second level heading

Headings
Roboto Slab

composition centre

Content & interface copy
Roboto

If you want an element to be considered central, make it different from the others that surround it or from the background you put it on.

A dominant element likely has greater visual weight than the elements it dominates.

Main content heading
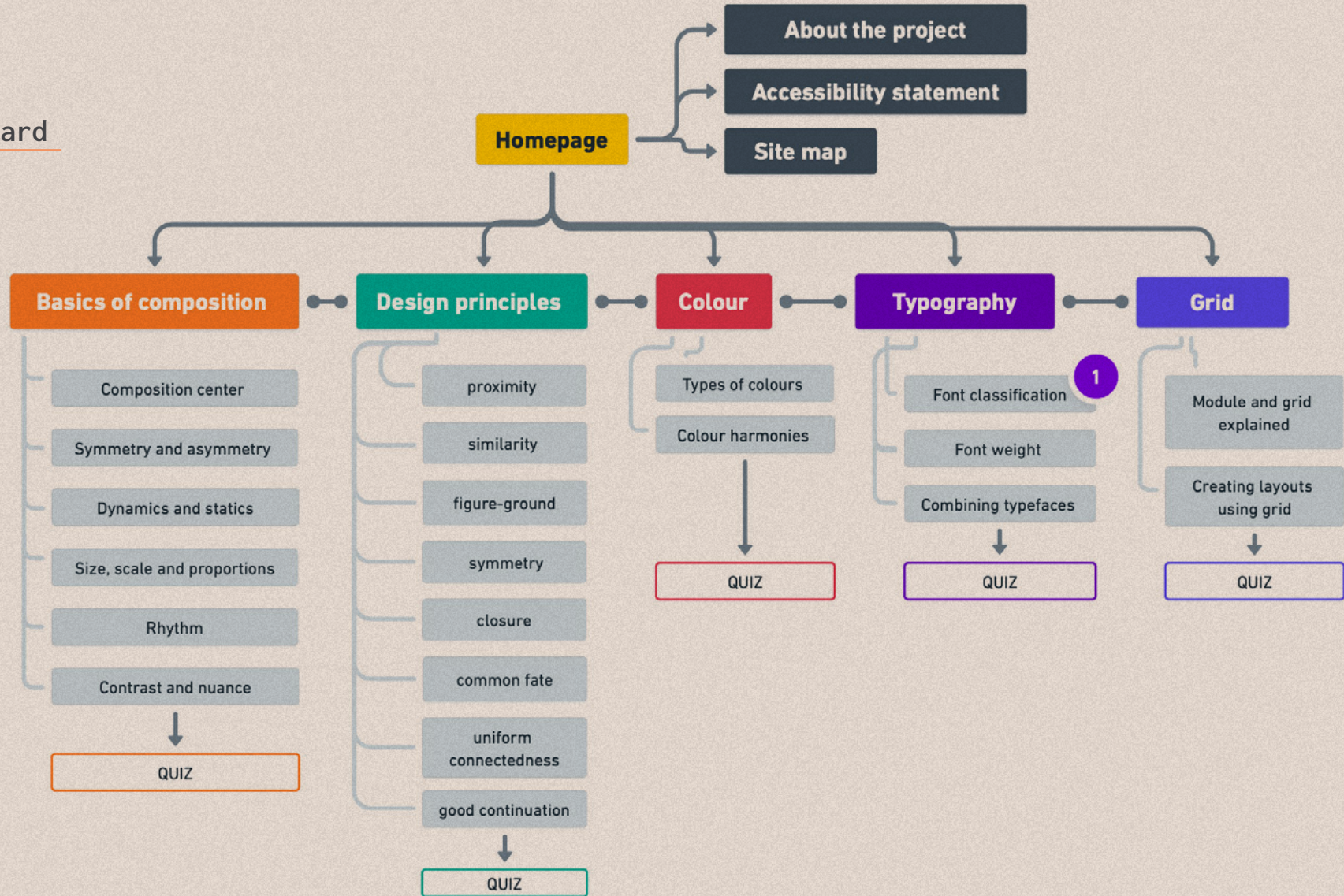
Second level heading

composition centre

If you want an element to be considered central, make it different from the others that surround it or from the background you put it on.

A *dominant* element likely has greater visual weight than the elements it dominates.

Sitemap

whimsical board

Homepage
- About the project
- Accessibility statement
- Site map

Basics of composition
- Composition center
- Symmetry and asymmetry
- Dynamics and statics
- Size, scale and proportions
- Rhythm
- Contrast and nuance
- QUIZ

Design principles
- proximity
- similarity
- figure-ground
- symmetry
- closure
- common fate
- uniform connectedness
- good continuation
- QUIZ

Colour
- Types of colours
- Colour harmonies
- QUIZ

Typography
- Font classification
- Font weight
- Combining typefaces
- QUIZ

1

Grid
- Module and grid explained
- Creating layouts using grid
- QUIZ

Prototype

[Figma project](#)

[Figma prototype](#)
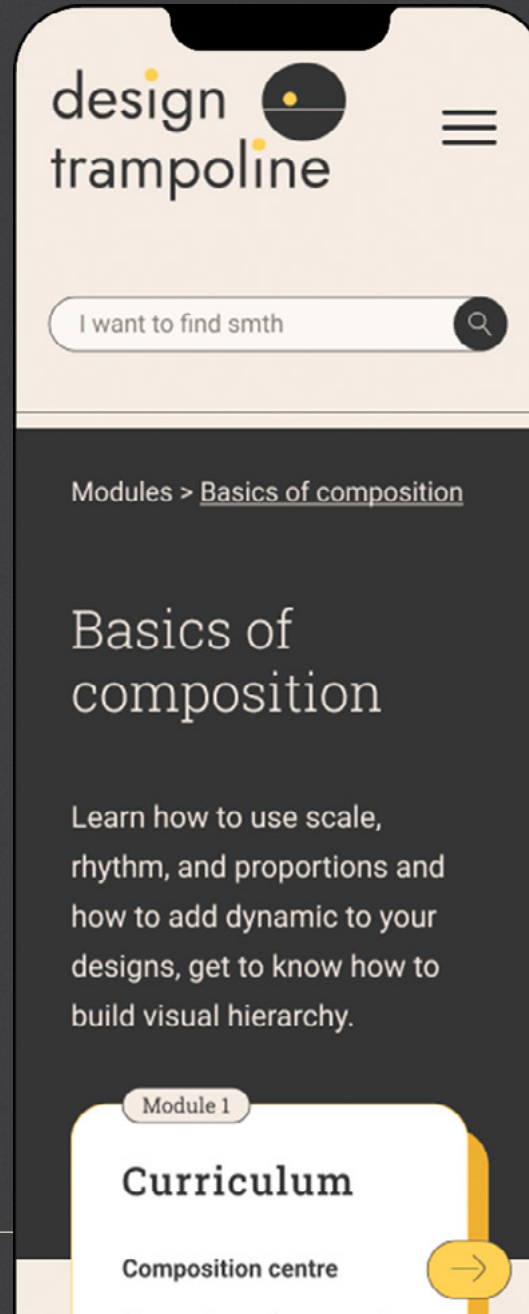
Schedule of works | Gantt chart

Colour codes: Content creation | Learning | Development | Test & SEO | Report | PRESENT. | REPORT

Task	% Completion	Start Date	End Date	Days
Content creation				
Articles for all modules (21)	10%	04.05.2022	25.05.2022	21
Illustrations for modules	0%	11.05.2022	01.06.2022	21
Quiz texts (5)	0%	25.05.2022	30.05.2022	5
Text content for About, Accessibility statement, 404 pages	0%	01.08.2022	06.08.2022	5
Learning				
Learning WordPress	0%	25.05.2022	29.06.2022	35
Building WP theme (start)	0%	02.06.2022	16.06.2022	14
HTML, CSS, JS	0%			
Development				
Prototype	10%	04.06.2022	09.06.2022	5
HTML, CSS for theme	0%	10.06.2022	24.06.2022	14
Building WP theme (continuation)	0%	25.06.2022	23.07.2022	28
Quiz WP plugin	0%	25.07.2022	04.08.2022	10
Update after presentation	0%	25.07.2022	08.08.2022	14
Testing and SEO				
Launch and testing	0%	07.08.2022	21.08.2022	14
Google analytics setup	0%	22.08.2022	27.08.2022	5
Promo launch (twitter, instagram)	0%	07.08.2022	28.08.2022	21
Review & update	0%	01.09.2022	15.09.2022	14
Time reserve	0%	16.09.2022	30.09.2022	14
Report				
Writing the final report	10%			

Thank you.